

〈研究ノート〉

# Econometric Analysis of Irreversible Investment with Financial Constraints: Comparison of Parametric and Semiparametric Estimations

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## Abstract

This analysis investigates irreversible investment with financial constraints by parametric and semi-parametric estimations. The analysis examines four U.S. industries. Its econometric model is developed in accordance with real options theory so that it is a sample selection model. The analysis finds that liquidity positively affects capital investment, which is compatible with theory. And capital stock negatively affects investment, while investment is insensitive to sales revenue and operating costs. The analysis also finds that the sample selection bias is sizable and a biased estimator underestimates the coefficients of interest. And, the analysis suggests that the normality assumption is acceptable.

JEL Codes: C23, C24, E22, G31, G35

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## Introduction

This analysis examines irreversible investment, being based on real options theory of capital investment. Capital investment is regarded as irreversible if a firm cannot sell its used capital. Thus, by irreversible investment, the firm can adjust its capital stock upward but not downward. Then, the firm becomes concerned with possibilities that the firm has too high a level of capital stock in an economic recession, and real options theory demonstrates that the firm becomes conservative to invest (see, for example, Dixit and Pindyck, 1994). A possible econometric model appropriate for real options theory is one of the sample selection models. The analysis estimates the econometric model by semiparametric or distribution-free estimators as well as parametric estimators.

The analysis focuses on effects of financial constraints on capital investment. When a firm has a

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promising investment project but its internal funds are insufficient, the firm seeks external funds. However, if the firm has a limited access to external funds due to asymmetric information between borrowers and lenders, the firm faces financial constraints. In Tobin's  $q$  theory, financially constrained investment shows the so-called cash-flow sensitivities, as Fazzari, Hubbard and Peterson (1989) first pointed out. Firms paying low dividends are likely to face financial constraints, and their investment is sensitive to their cash flow. Some textbooks (for example, Romer 2006 and Tirole 2005) now include discussions about the cash-flow sensitivities of financially constrained investment. On the other hand, being based on real options theory, Holt (2003) examines irreversible investment and shows that, for financially constrained firms, investment is sensitive to their liquidity or cash holdings. This analysis empirically examines the liquidity sensitivities of investment.

Real options theory is an application of stochastic dynamic programming. The optimal investment is conditional on the current level of capital stock, and the current investment raises the future level of capital stock. Thus, current investment affects future investment, or investment is inter-temporally related. And real options theory incorporates the inter-temporal relationship of investment into theoretical analyses. When a firm contemplates a new investment project, the firm acquires more information about prospects of the project by waiting. Then, the firm can make an appropriate decision. Real options theory theorizes the value of waiting which is the analogy of the financial options. This analysis incorporates the properties of real options theory into its econometric model.

The solution of real options theory is characterized as stationary even though the setup of theory is dynamic. The solution is a time-invariant function whose arguments include only current variables but no past variables. Therefore, explanatory variables in the analysis contain no lagged variables. This is contrasting to Tobin's  $q$  models which often show that estimated coefficients for lagged variables are significant. Therefore, lagged variables are indispensable for the  $q$  models. It is also known that the residuals in the  $q$  models show strong and long lasting autocorrelation. Excluding lagged variables may cause a different dynamics in residuals so that the analysis examines the autocorrelation of residuals. Asano (2002) estimated a similar investment model by the method of maximum likelihood, and showed that the lag length of residual's autocorrelation was likely to be one year, contrasting to long lasting autocorrelation in the  $q$  models.

Also, the solution of real options theory is called a barrier control. In the coordinate of state variables, there is the so-called continuation region whose boundary is called a barrier. When the point presenting the current state is located within the continuation region, control variables remain unchanged. In the case of capital investment, zero investment is optimal in the continuation region. When the point of the current state reaches the barrier, the control variables change so that the point of the current state moves along the barrier. Then, the optimal investment becomes strictly positive. Thus, one firm

shows positive investment and zero investment alternately, but this analysis focuses on positive investment observations, discarding zero investment observations. Thus, the data of the analysis is not a random sample so that sample selection is an econometric issue.

In order to correct bias caused by sample selection, the analysis relies on the principle proposed by Heckman (1979). The econometric model proposed by Heckman, which is usually known as the Heckit model, is a two-step method: the first-step estimation of a binary choice model and the second-step estimation of a regression model with a correction term. The binary choice model sets up the selection rule which sorts out observations for the second-step estimation. Parametric estimators of the binary choice model require a distributional assumption while semiparametric estimators do not. In the analysis, the semiparametric estimator of the binary choice model is the one proposed by Ichimura (1990). Then, for the second-step estimation, the parametric estimations can calculate a correction term with the estimates of the binary choice model, thanks to the distributional assumption. Under the normality assumption, the correction term is equal to the inverse Mills ratio. However, the semiparametric estimators need to figure out the functional form of the correction term. The analysis employs two estimators: the one proposed by Newey (1999) and the other proposed by Cosslett (1991). The comparison of parametric and semiparametric estimators may reveal the validity of the distributional assumption.

Abel and Eberly (1998) theoretically investigated irreversible investment, being based on real options theory. In their model, capacity utilization measured stochastic economic conditions. However, capacity utilization data are difficult to obtain. In an analysis without capacity utilization data, capacity utilization is an example of omitted variables in estimations, and they are eventually added to a disturbance term in a regression equation. If they are correlated with some explanatory variables, they are called fixed effects and cause the endogeneity bias. In order to deal with the fixed effects, the analysis employs the procedure proposed by Chamberlain (1987) who took advantage of panel data econometrics.

One advantage of panel data is to increase the sample size by accumulating data of many years. However, because the analysis investigates capital investment by financially constrained firms, the analysis chooses a short time period. Long surviving firms are likely to be large and reputable, but unlikely to be financially constrained. Therefore, the analysis chooses two for the time dimension of the panel data. The data are firm-level data from selected industries (NAICS four-digit industry-group level) rather than the entire manufacturing sector, because differences in technologies or market conditions may cause different investment behaviors among industries. The selection criterion of industries is the number of member firms in one industry.

The analysis shows that capital investment of four examined industries is actually sensitive to liquid-

ity. The sample selection bias is sizable although the analysis sometimes fails to reject the no-selection-bias hypothesis, and a biased estimator underestimates the coefficients of interest. Section 1 describes the econometric models of the sample selection. Section 2 discusses estimation results and section 3 concludes.

## 1. Econometric Models

Although a firm shows positive investment and zero investment alternately, the econometric analysis in this paper focuses only on positive investment, discarding zero investment. Thus, the econometric model is one of sample selection models. The analysis follows the principle proposed by Heckman (1995). The model is a two-step model which requires an adjustment of the second step standard errors with the first step standard errors. The analysis employs panel data and deals with the fixed effects by Chamberlain's procedure (1980). The analysis assumes the mean independence of disturbances, following Wooldridge (1995). The semiparametric estimators in the analysis are Ichimura's semiparametric least squares estimator of the single-index model (1990) for the first step, and Newey's series estimator (1999) and Cosslett's estimator of the dummy variables model (1991) for the second step.

A firm invests only when economic conditions are favorable. Or the firm invests when the following condition holds:

$$z'_i \eta + \gamma_i + a_{it} > 0 \tag{1}$$

where  $z$  is a vector of explanatory variables,  $\eta$  is a coefficient vector,  $\gamma$  is the fixed effects, and  $a$  is a zero-mean disturbance term. Subscripts  $i$  and  $t$  index firm and time, respectively, with  $i \in [1, N]$  and  $t \in [1, T]$ . The variable vector  $z$  contains financial data measuring the economic conditions. For dealing with the fixed effects, the analysis relies on Chamberlain's procedure (1980). The procedure assumes the following relation:

$$\gamma_i = \gamma_0 + z'_{i1} \gamma_1 + \dots + z'_{iT} \gamma_T + b_i \tag{2}$$

where  $\gamma_0$  is a constant,  $\gamma$ 's are coefficient vectors and  $b$  is a zero-mean disturbance term. By combining equations (1) and (2), the selection equation of the analysis becomes as follows:

$$z'_i \eta + (\gamma_0 + z'_{i1} \gamma_1 + \dots + z'_{iT} \gamma_T) + v_{it} > 0 \tag{3}$$

where  $v_{it} = a_{it} + b_i$ . Chamberlain's procedure was originally developed to deal with random effects, but Wooldridge (1995) showed that the procedure was also applicable for fixed effects. Estimating equation (3) yields estimates necessary to calculate correction terms for the second step.

When the firm invests, the amount of investment is a function of financial data affecting investment. The investment function can be written as follows:

$$y_{it} = x'_{it}\beta + \theta_i + c_{it} \tag{4}$$

where  $y$  is the measure of investment,  $x$  is another vector of explanatory variables,  $\beta$  is a coefficient vector of interest,  $\theta$  is the fixed effects, and  $c$  is a zero-mean disturbance term. The variable vector  $x$  contains financial data which are also contained in variable  $z$ , i.e. the variable vector  $x$  is a subset of the variable vector  $z$ . Similarly to equation (1), the analysis applies Chamberlain's procedure. It assumes the following relation:

$$\theta_i = \theta_0 + x'_{i1}\theta_1 + \dots + x'_{iT}\theta_T + d_i \tag{5}$$

where  $\theta_0$  is a constant,  $\theta$ 's are coefficient vectors and  $d$  is a zero-mean disturbance term. By combining equations (4) and (5), the regression equation becomes as follows:

$$y_{it} = x'_{it}\beta + (\theta_0 + x'_{i1}\theta_1 + \dots + x'_{iT}\theta_T) + u_{it} \tag{6}$$

Where  $u_{it} = c_{it} + d_i$ . The analysis employs only positive investment observations but discards zero investment observations. Thus, the econometrics model for the analysis is the following sample selection model:

$$\begin{aligned} y_{it} &= x'_{it}\beta + x'_i\theta + u_{it} && \text{if } z'_i\gamma + z'_i\gamma + v_{it} > 0 \\ y_{it} &\text{ is discarded} && \text{otherwise} \end{aligned} \tag{7}$$

where  $x_i = (1 \ x'_{i1} \ \dots \ x'_{iT})'$ ,  $z_i = (1 \ z'_{i1} \ \dots \ z'_{iT})'$ ,  $\theta = (\theta_0 \ \theta'_1 \ \dots \ \theta'_T)'$  and  $\gamma = (\gamma_0 \ \gamma'_1 \ \dots \ \gamma'_T)'$ .

Then, the expected value of  $y$  conditional on the selection can be written as follows:

$$E[y_{it} | x_i, z'_i\gamma + z'_i\gamma + v_{it} > 0] = x'_{it}\beta + x'_i\theta + E[u_{it} | x_i, z'_i\gamma + z'_i\gamma + v_{it} > 0] \tag{8}$$

where  $E$  denotes the expected value. Instead of assuming a bivariate normal distribution for the disturbances,  $u$  and  $v$ , the analysis follows the following mean independence assumption (Wooldridge 1995):

$$E[u_{it} | x_i, v_i] = E[u_{it} | v_{it}] = \rho v_{it}. \tag{9}$$

The analysis needs no distributional assumption for the disturbance  $u$ . Then, the conditional expectation in equation (8) can be written as follows:

$$E [u_{it} | v_{it} > -z'_{it}\eta - z'_{it}\gamma] = \rho E [v_{it} | v_{it} > -z'_{it}\eta - z'_{it}\gamma] = \rho g(z'_{it}\eta + z'_{it}\gamma). \tag{10}$$

By assuming that the disturbance  $v$  is normally distributed, the function  $g$  is equal to the inverse Mills ratio. This is Heckman's two-step estimator, also known as the Heckit estimator.

By dropping the distributional assumption on the disturbance  $v$ , the analysis resorts to semiparametric estimators. The first step is to estimate the coefficient vectors  $\eta$  and  $\gamma$  by Ichimura's semiparametric least squares (SLS) estimator of the single-index model (1993). The second step is to estimate the functional form of the function  $g$ , and the analysis employs two estimators: Newey's series estimator (1999) and Cosslett's estimator of the dummy variables model (1991).

Ichimura's estimator combines the kernel method and the method of nonlinear least squares. Ichimura's weighted semiparametric least squares (WSLS) estimator incorporates the heteroskedasticity of the disturbance term  $v$  into estimations. Its weight is equal to the square of the residuals which are obtained by Ichimura's (non-weighted) SLS estimator of the same model. For comparison, the analysis also estimates the selection equation by three parametric methods: the nonlinear least squares (NLSQ) estimator with the normality assumption, and the maximum likelihood estimators of the probit and the logit models.

The second-step semiparametric estimations are Newey's series estimator and Cosslett's estimator of the dummy variables model. Newey's estimator approximates the function  $g$  by the power series, and Cosslett's approximates the function by a step function. For Newey's estimator, the analysis employs the following approximation (Pagan and Ullah, 1999):

$$\hat{g}(z'_{it}\eta + z'_{it}\gamma) \approx \sum_{l=1}^L \psi_l |2\Phi(z'_{it}\hat{\eta} + z'_{it}\hat{\gamma}) - 1|^l \tag{11}$$

where  $\Phi$  is the cumulative distribution function of the standard normal distribution and  $\psi$ 's are coefficients. The analysis chooses three for  $L$ . A preliminary examination showed that the choice of five made a little difference. Newey's estimator asymptotically converges to a normal distribution. The explanatory variables of Cosslett's estimator include dummy variables which are determined by the value of the function  $g$ 's argument. The range of the argument is split into several intervals and each dummy variable corresponds to one of the intervals. However, Cosslett's estimator does not converge to a normal distribution asymptotically so that hypothesis testing is problematic and the adjustment of the standard errors is, therefore, unnecessary. For comparison, the analysis estimates the equation (8) without the conditional expectation term by the method of ordinary least squares (OLS). This OLS estimator is likely to be biased due to the sample selection.

The data used by the analysis is a panel data of four U.S. industry groups: Pharmaceutical Indus-

**Table 1. Statistics of Data**

(a) (NAICS 3254)			
Number of Firms ( $N$ )	212		
Examined Years ( $T = 2$ )	2000, 2003		
	Mean	Minimum	Maximum
Sales Revenue ( $Re$ )	652	0.022	40,363
Operating Costs ( $Co$ )	230	0.024	21,538
Liquidity ( $F$ )	380	0.005	16,857

(b) (NAICS 3341)			
Number of Firms ( $N$ )	76		
Examined Years ( $T = 2$ )	2000, 2003		
	Mean	Minimum	Maximum
Sales Revenue ( $Re$ )	5,073	0.333	31,888
Operating Costs ( $Co$ )	3,445	0.463	25,205
Liquidity ( $F$ )	1,771	0.244	9,119

(c) (NAICS 3344)			
Number of Firms ( $N$ )	92		
Examined Years ( $T = 2$ )	2000, 2004		
	Mean	Minimum	Maximum
Sales Revenue ( $Re$ )	1,206	0.493	33,726
Operating Costs ( $Co$ )	472	2.043	9,429
Liquidity ( $F$ )	650	2.402	17,952

(d) (NAICS 3345)			
Number of Firms ( $N$ )	120		
Examined Years ( $T = 2$ )	2000, 2003		
	Mean	Minimum	Maximum
Sales Revenue ( $Re$ )	279	0.001	16,895
Operating Costs ( $Co$ )	175	0.035	12,836
Liquidity ( $F$ )	99	0.008	2,716

Note: Sales revenue, operating costs and liquidity are data of year 2000 in million \$.

try (NAICS 3254), Computer Manufacturing Industry (NAICS 3341), Semiconductor Manufacturing Industry (NAICS 3344), and Instruments Manufacturing Industry (NAICS 3345). The reason that the analysis chooses these industries is the number of member firms. As table 1 shows, all four industries contain about one hundred or more firms. The largest firm is about one million times larger than the smallest firm in each industry. Also, the largest firm is five to one hundred times larger than the aver-

age firm. The dataset of the analysis contains many small firms. These small firms are likely to face financial constraints for investing.

Standard & Poor's Compustat provides financial data for the analysis. The items are sales revenue (*Re*, item 12), operating costs (*Co*, item 41), capital stock (*K*, item 8), liquidity (*F*, item 1 + item 2) and current liabilities (*Li*, item 5). Capital stock is normalized by multiplying the ratio of the real stock to the historical cost of the tangible assets for each industry. The Bureau of Economic Analysis reports the tangible assets data on the annual base. Other variables except *K* are normalized by the Producer Price Index. The variable *x* contains *Re*, *Co*, *K* and *F*, while the variable *z* contains *Re*, *Co*, *K*, *F* and *Li*. The analysis predicts the positive sign for the variables *Re* and *F*, while predicting the negative sign for the variables *Co*, *K* and *Li*. If Acquisitions (item 129) exceeds five percent of capital stock, *K*, the corresponding data are removed from the dataset.

The dependent variable measuring investment is the ratio of the real stock of capital between two consecutive years adjusted with the depreciation rate as the following equation shows:

$$y_{it} = \text{Log} \left[ \frac{K_{i,t+1}}{K_{it}} \right] + \hat{\delta} \tag{12}$$

where  $\hat{\delta}$  is the estimated rate of depreciation. Equation (12) is approximately equal to the ratio of investment to capital stock. The estimated rate of depreciation is the fifteen years average of the depreciation rate, and the depreciation rate is the ratio of depreciation to real stock of capital for the relevant industry. When  $y_{it}$  is below one standard error, the corresponding observation is regarded as zero investment. As table 2 shows, one quarter to one half of observations are classified as zero investment.

The time dimension of the panel data is two. The analysis chooses the smallest dimension because it focuses on financially constrained investment. When the authors of this paper chose a high dimension such as ten or fifteen years, they chose firms with at least eight-years data out of the ten-years period or ten-years data out of the fifteen-years period. Then, the firms in their analysis were likely to be well-established and unlikely to face financial constraints. On the other hand, variables employed in the analysis are strongly autocorrelated so that data of two consecutive years show little variations. Therefore, the analysis chooses years which are three or four years apart, i.e., years 2000 and 2003 or years 2000 and 2004.

Table 2. Number of observations

NAICS	3254	3341	3344	3345
Firms investing in both years	124	21	29	47
Firms investing only in first year	39	15	29	21
Firms investing only in second year	35	13	16	26
Firms not investing at all	14	27	18	26



## 2 . Results

The analysis of this paper finds that liquidity positively affects financially constrained investment. The analysis also detects some sample selection bias. However, estimates are similar between semiparametric estimators and parametric estimators so that the normality assumption of the disturbance may be acceptable. At the same time, the analysis shows that semiparametric estimators are as efficient as parametric estimators even without any distributional assumptions.

Table 3 shows the estimates for the semiparametric and parametric estimators of the selection equation. In this analysis, most of the probit estimates are about sixty percents of the corresponding logit estimates, which is well known (for example, Greene 2008). The differences between the NLSQ estimates and the probit estimates are less than one standard error. In addition, the signs of estimated coefficients are predicted ones. Thus, the parametric estimators of the analysis show reasonable results. The WLS and SLS estimates are also similar to the estimates of the corresponding parametric models. The residual sum of square is comparable between the NLSQ estimator and the SLS estimator for every industry. The WLS estimator that takes heteroskedasticity into account shows similar estimates but greater standard errors than the SLS estimator. However, significant estimates remain significant when switching the SLS estimator to the WLS estimator. The WLS estimates are used to calculate the correction term for the second step.

Table 4 shows the estimates for the regression equation. The estimates of semiparametric estimators are similar for all examined industries. Estimated coefficients of the variables *Log K* and *Log F* are significant. In addition, the estimated coefficients for the variable *Log K* are negative and the ones for the variable *Log F* are positive, which are compatible with theory. However, estimated coefficients of the variable *Log Re* and *Log Co* are often insignificant and show wrong signs for some insignificant estimates. The estimators of the sample selection model sometimes fail to reject the hypothesis of no selection bias. However, the OLS estimator, which is likely biased because of the sample selection, always underestimates the coefficients of interest.

For the pharmaceutical industry (NAICS 3254), the estimated coefficients for the variables *Log K* and *Log F* are significant and their signs are as predicted. And the estimated coefficients for the variable *Log Re* and *Log Co* are insignificant. Thus, investment is sensitive to capital stock and liquidity but insensitive to sales revenue and operating costs. And, the estimates and their standard errors of two semiparametric estimators are comparable with those of the Heckit estimator. Three estimators of the sample selection model reject the hypothesis of no sample selection bias at the ten-percent significance level. The OLS estimates for the variable *Log K* and *Log F* are less in absolute value than

Table 3. Estimates for Selection Equation (part 1)

(a) Pharmaceutical Industry (NAICS 3254)

	Semiparametric Estimators		Parametric Estimators		
	WSLS	SLS	NLSQ	Probit	Logit
Log <i>Re</i>	0.040 (0.134)	0.042 (0.111)	0.034 (0.101)	0.028 (0.110)	0.044 (0.189)
Log <i>Co</i>	-0.514 (0.153)	-0.554 (0.179)	-0.395 (0.160)	-0.439 (0.173)	-0.757 (0.303)
Log <i>K</i>	-0.365 (0.162)	-0.391 (0.149)	-0.286 (0.145)	-0.276 (0.153)	-0.485 (0.270)
Log <i>F</i>	0.796 (0.127)	0.885 (0.198)	0.620 (0.145)	0.656 (0.157)	1.116 (0.273)
Log <i>CL</i>	-0.272 (0.170)	-0.290 (0.158)	-0.218 (0.176)	-0.235 (0.196)	-0.380 (0.338)
SSR / LL	353.6	57.2	58.1	-178.2	-178.8

(b) Computer Manufacturing Industry (NAICS 3341)

	Semiparametric Estimators		Parametric Estimators		
	WSLS	SLS	NLSQ	Probit	Logit
Log <i>Re</i>	0.419 (0.906)	0.317 (0.303)	0.702 (0.765)	0.117 (0.396)	-0.167 (0.666)
Log <i>Co</i>	-0.350 (1.001)	-0.336 (0.346)	-0.504 (0.449)	-0.392 (0.349)	-0.616 (0.577)
Log <i>K</i>	-0.691 (0.994)	-0.639 (0.338)	-1.155 (0.614)	-0.739 (0.307)	-1.355 (0.604)
Log <i>F</i>	0.863 (1.498)	0.830 (0.536)	1.309 (0.506)	1.045 (0.409)	1.739 (0.694)
Log <i>CL</i>	0.105 (1.401)	0.056 (0.482)	0.270 (0.606)	-0.124 (0.475)	-0.090 (0.831)
SSR / LL	144.4	25.6	25.1	-77.3	-77.3

Notes: (1) standard errors in parentheses

(2) SSR: Residual Sum of Squares for WSLS, SLS and NLSQ estimators

(3) LL: Log Likelihood for Probit and Logit Models

(4) Some estimates are omitted from the table.

**Table 3. Estimates for Selection Equation (part 2)**

(c) Semiconductor Manufacturing Industry (NAICS 3344)

	Semiparametric Estimators		Parametric Estimators		
	WSLS	SLS	NLSQ	Probit	Logit
Log <i>Re</i>	1.066 (0.986)	1.223 (0.335)	0.723 (0.791)	0.827 (0.699)	1.354 (1.215)
Log <i>Co</i>	-0.550 (0.740)	-0.718 (0.252)	-0.302 (0.601)	-0.649 (0.582)	-0.976 (0.990)
Log <i>K</i>	-0.911 (0.551)	-0.937 (0.189)	-0.720 (0.377)	-0.465 (0.329)	-0.822 (0.561)
Log <i>F</i>	1.571 (0.792)	1.600 (0.258)	1.257 (0.445)	0.776 (0.342)	1.374 (0.599)
Log <i>CL</i>	0.257 (0.746)	0.286 (0.266)	0.180 (0.569)	0.172 (0.529)	-0.297 (0.895)
SSR / LL	176.4	34.1	35.0	-104.2	-103.9

(d) Instruments Manufacturing Industry (NAICS 3345)

	Semiparametric Estimators		Parametric Estimators		
	WSLS	SLS	NLSQ	Probit	Logit
Log <i>Re</i>	-0.150 (0.307)	-0.150 (0.152)	-0.236 (0.272)	0.032 (0.209)	0.062 (0.349)
Log <i>Co</i>	-0.384 (0.264)	-0.384 (0.161)	-0.275 (0.283)	-0.242 (0.248)	-0.430 (0.414)
Log <i>K</i>	-1.869 (0.410)	-1.869 (0.219)	-1.815 (0.458)	-0.662 (0.222)	-1.209 (0.403)
Log <i>F</i>	1.462 (0.327)	1.462 (0.132)	1.146 (0.305)	0.858 (0.223)	1.480 (0.393)
Log <i>CL</i>	0.224 (0.393)	0.224 (0.174)	0.375 (0.416)	-0.075 (0.316)	-0.136 (0.534)
SSR / LL	229.8	43.1	43.7	-133.1	-132.7

Notes: (1) standard errors in parentheses

(2) SSR: Residual Sum of Squares for WSLS, SLS and NLSQ estimator

(3) LL: Log Likelihood for Probit and Logit Models

(4) Some estimates are omitted from the table.

Table 4. Estimates for Regression Equation (part 1)

(a) Pharmaceutical Industry (NAICS 3254)

	Sample Selection Model			OLS
	Newey	Cosslett	Heckit	
Log <i>Re</i>	0.021 (0.036)	0.030 (0.033)	0.020 (0.034)	0.026 (0.034)
Log <i>Co</i>	0.044 (0.097)	0.011 (0.064)	-0.019 (0.099)	0.083 (0.089)
Log <i>K</i>	-0.421 (0.066)	-0.451 (0.056)	-0.463 (0.064)	-0.392 (0.056)
Log <i>F</i>	0.196 (0.078)	0.246 (0.073)	0.295 (0.077)	0.124 (0.044)
$R^2$	0.396	0.653	0.382	0.352
Pr[CT=0]	0.078	0.000	0.026	N/A

(b) Computer Manufacturing Industry (NAICS 3341)

	Sample Selection Model			OLS
	Newey	Cosslett	Heckit	
Log <i>Re</i>	0.617 (0.744)	0.625 (0.296)	0.399 (0.314)	0.195 (0.368)
Log <i>Co</i>	0.018 (0.451)	-0.006 (0.211)	-0.339 (0.235)	0.096 (0.188)
Log <i>K</i>	-0.602 (0.836)	-0.742 (0.160)	-1.104 (0.222)	-0.545 (0.134)
Log <i>F</i>	0.365 (0.912)	0.428 (0.193)	1.108 (0.342)	0.213 (0.168)
$R^2$	0.633	0.786	0.615	0.495
Pr[CT=0]	0.311	0.005	0.002	N/A

Notes: (1) standard errors in parentheses

(2) The limiting distribution of Cosslett's dummy variables estimator is not normal.

(3) Some estimates are omitted from the table.

(4) Pr[CT=0]: the  $p$  value of hypothesis testing with the null that all estimated coefficients of correction terms are equal to zero.

(5) N/A: not applicable

**Table 4. Estimates for Regression Equation (part 2)**

(c) Semiconductor manufacturing Industry (NAICS 3344)

	Sample Selection Model			OLS
	Newey	Cosslett	Heckit	
Log <i>Re</i>	0.270 (0.190)	0.342 (0.184)	0.238 (0.154)	0.143 (0.130)
Log <i>Co</i>	0.094 (0.130)	0.085 (0.138)	0.079 (0.120)	0.139 (0.111)
Log <i>K</i>	-0.508 (0.174)	-0.488 (0.124)	-0.423 (0.132)	-0.366 (0.134)
Log <i>F</i>	0.214 (0.277)	0.100 (0.143)	0.156 (0.194)	0.075 (0.170)
$R^2$	0.389	0.691	0.367	0.361
Pr[CT=0]	0.770	0.007	0.245	N/A

(d) Instruments Manufacturing Industry (NAICS 3345)

	Sample Selection Model			OLS
	Newey	Cosslett	Heckit	
Log <i>Re</i>	-0.321 (0.074)	-0.172 (0.072)	-0.382 (0.092)	-0.379 (0.091)
Log <i>Co</i>	-0.045 (0.087)	-0.005 (0.071)	-0.092 (0.098)	-0.021 (0.092)
Log <i>K</i>	-0.522 (0.136)	-0.400 (0.172)	-0.433 (0.117)	-0.169 (0.116)
Log <i>F</i>	0.172 (0.116)	0.103 (0.125)	0.242 (0.115)	-0.042 (0.071)
$R^2$	0.781	0.857	0.760	0.746
Pr[CT=0]	0.037	0.000	0.009	N/A

Notes: (1) standard errors in parentheses

(2) The limiting distribution of Cosslett's dummy variables estimator is not normal.

(3) Some estimates are omitted from the table.

(4) Pr[CT=0]: the  $p$  value of hypothesis testing with the null that all estimated coefficients of correction terms are equal to zero.

(5) N/A: not applicable

those of the sample selection models although they are significant. Therefore, the sample selection bias yields underestimations of the coefficients.

For the computer manufacturing industry (NAICS 3341), however, Newey's estimator fails to yield significant estimates. Also, it fails to detect the sample selection bias. On the other hand, the Heckit estimator shows some significant estimates. Namely, the estimated coefficients for the variable *Log K* and *Log F* are significant and show the predicted signs. Although the hypothesis of no selection bias is rejected, the OLS estimates are less in absolute value than the Heckit estimates.

For the semiconductor manufacturing industry (NAICS 3344), all three estimators of the sample selection model yield similar estimates and standard errors to each other. The estimated coefficients for the variable *Log K* is negative and significant, while those for the variable *Log F* is positive but insignificant. Although the estimators of the sample selection model fails to reject no selection bias hypothesis, the OLS estimates are less in absolute value than the estimates for the sample selection model.

For the instruments manufacturing industry (NAICS 3345), all three estimators of the sample selection model again show similar estimates and standard errors to each other. They yield significant estimates for the variables *Log K* and *Log F* with the predicted signs. They also reject the no sample bias hypothesis at the five-percent significance level. The OLS estimates are again less in absolute value than the estimates for the sample selection model.

Table 5 shows the estimated coefficients of correlation in residuals. The pharmaceutical industry shows significant estimates. But, the estimated correlation coefficient is less than 0.2 so that it is weak. The other three industries show insignificant estimates for the correlation coefficient. Thus, autocorrelation in residuals is not problematic in the analysis.

Figure 1 shows curves of four estimated functions for the correction term. Two of them are a power function estimated by Newey's series estimator and a step function estimated by Cosslett's dummy variables estimator. The analysis does not estimate the constant term for these two estimators so that

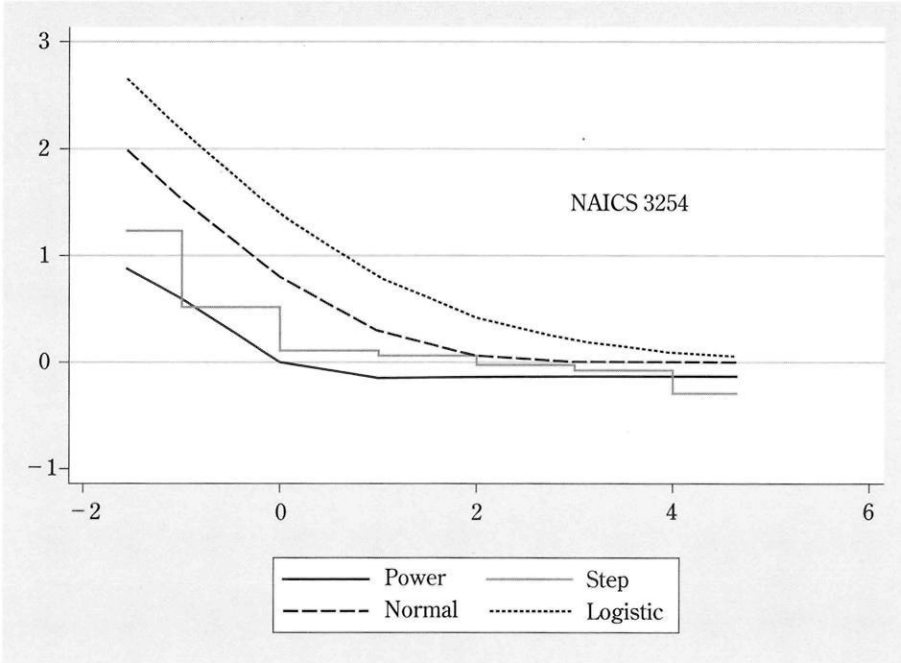
Table 5. Estimated Correlation Coefficients of Residuals

	Newey	Cosslett	Heckit	OLS
NAICS 3254	-0.153 (0.053)	-0.137 (0.055)	-0.102 (0.075)	-0.095 (0.077)
NAICS 3341	0.018 (0.082)	0.019 (0.083)	-0.050 (0.154)	0.094 (0.135)
NAICS 3344	0.011 (0.174)	-0.038 (0.151)	0.040 (0.405)	0.157 (0.414)
NAICS 3345	-0.067 (0.057)	0.020 (0.058)	-0.363 (0.113)	-0.260 (0.111)

Note: Standard errors in parentheses

Figure 1. Graphical Form of Function  $g$  (part 1)

(a) Pharmaceutical Industry



(b) Computer Manufacturing Industry

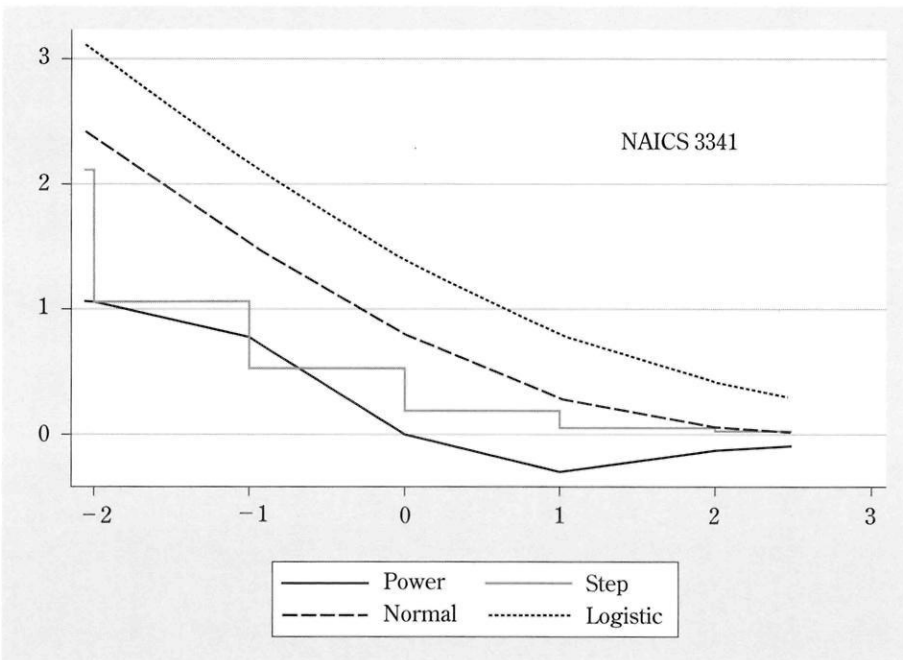
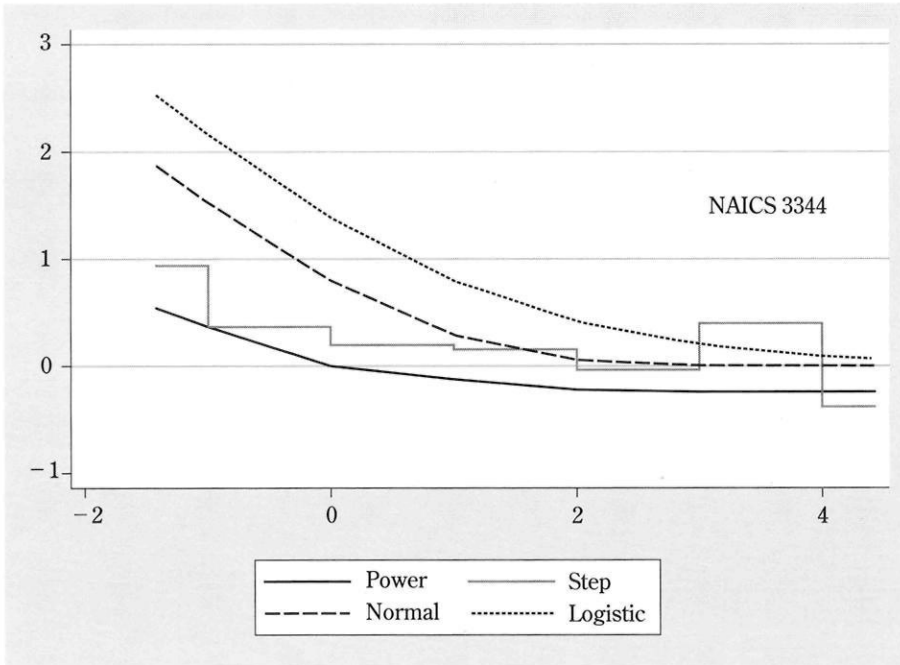
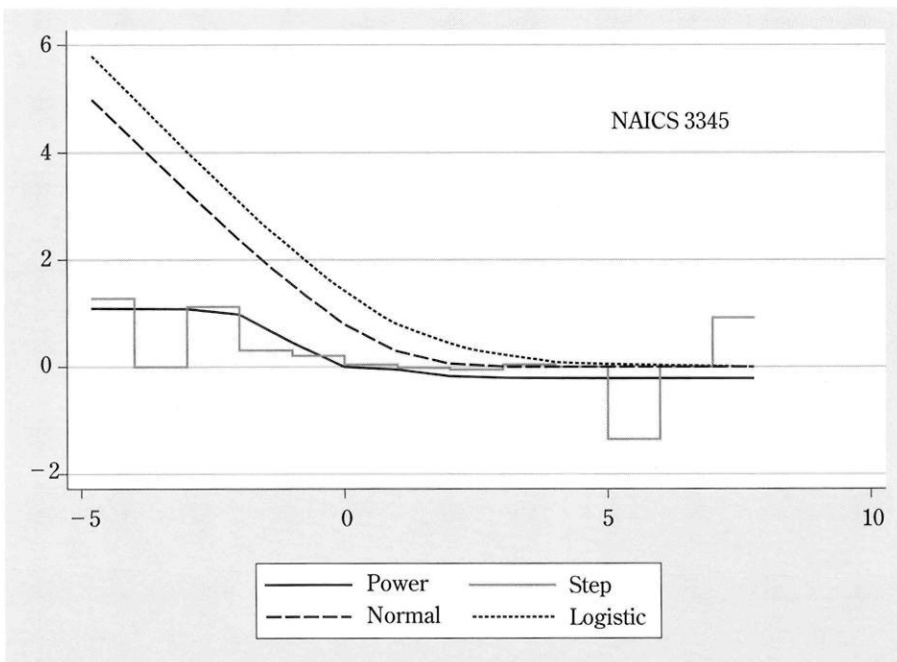


Figure 1. Graphical Form of Function  $g$  (part 2)

(c) Semiconductor Manufacturing Industry



(d) Instruments manufacturing Industry





the vertical positions of these curves are not determined. Other two are functions calculated with distributional assumptions: normal and logistic distributions. For all four industries, the curves of the power function and the step function approximately overlap. Also, the shapes of the curves are similar regardless of the industry, suggesting that the distribution of the disturbance term is identical for every industry. These two curves are closer to the curve with the normality assumption than that assuming the logistic distribution.

### 3 . Concluding Remarks

This paper investigates irreversible investment with financial constraints by parametric and semi-parametric estimations. The analysis in the paper examines four U.S. industries: the pharmaceutical industry, the computer manufacturing industry, the semiconductor manufacturing industry and the instruments manufacturing industry. The econometric model is developed in accordance with real options theory so that it is a sample selection model.

The semiparametric estimators of the sample selection model yield the similar estimates and standard errors to each other and, often, to the parametric Heckit estimator. The analysis found that liquidity positively affects capital investment, which is compatible with theory. And capital stock negatively affects investment, while investment is insensitive to sales revenue and operating costs.

The analysis focuses on only positive investment, discarding zero investment. Therefore, the sample selection bias is an econometric issue. The analysis is also concerned with fixed effects. The econometric model is developed to deal with the sample selection and the fixed effects. The analysis finds that the sample selection bias is sizable although the no-selection-bias hypothesis is sometimes accepted. The biased OLS estimator always underestimates the coefficients of interest. Also, the parametric and semiparametric estimators of the sample selection model yield similar estimates, standard errors and curves of the correction term, which suggests that the normality assumption is acceptable.

Although the analysis estimates investment before 2005, the U.S. economy was hit by the financial crisis of 2007 and 2008. Firms' response to the crisis may reveal their investment behaviors. Now, their financial data are becoming available, and the comparisons of estimates before and after the crisis will be interesting.

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